



SEAN COLRICK
CHIEF EXECUTIVE OFFICER

## **OUR PROGRAM**



We specialize in providing companies with a comprehensive and competitive alternative to the ACA Marketplace. Our commitment to honesty and transparency sets us apart from other companies in the industry that sell inadequate plans leaving policyholders vulnerable to large out-ofpocket expenses.

### **How We're Unique**





No Minimum Enrollment Or Participation Size For Companies

Competitive Suite Of Best In Class Ancillary Benefits

Whether you want to offer benefits to your employees, or just need insurance for yourself. We have a solution for you.

## WHAT ARE OUR PLANS?



#### **What We Are**



\$0 Co-Pay Telemedicine



Zero Plan Lifetime Limits



100% ACA Compliant



National PPO Network



Affordable Rates Locked In



6 Deductible Options



Easy To Get A Quote



**Exclusive and Proprietary** 

#### **What We Are Not**



An ACA Marketplace Plan



A Hospital Indemnity Plan



A Faith Based Shared Plan



A MEC Plan

#### **Our Pillars**



**Afforable** 



Simple



Fleixible



Innovative

## **ENGAGEMENT & ENROLLMENT**





of members who enrolled one-on-one expressed a high level of satisfaction with their benefits, understanding of their plans, and fewer service related issues

#### Enrollment & Ongoing Engagement

#### **Engagement**

- Broker & Organization Landing Pages
- Enrollment Communications Campaigns
- Ongoing Segmented Communications
- Text Message & Email Notifications
- Branded Web & Mobile Application
- Increased Member Awareness

#### **Enrollment**

- One on One Education & Enrollment
- Self Service Enrollment
- Recorded Meetings
- Data Driven Results
- Branded Benefit Guides

#### **Year Round Support**

- New Member Communications and Enrollment
- Service Call Center 8AM 8PM EST
- New Offers Through Mobile Application
- Enrolled Member Drip Campaigns

#### Criteria For Organization Level Deployment

#### **Specifics**

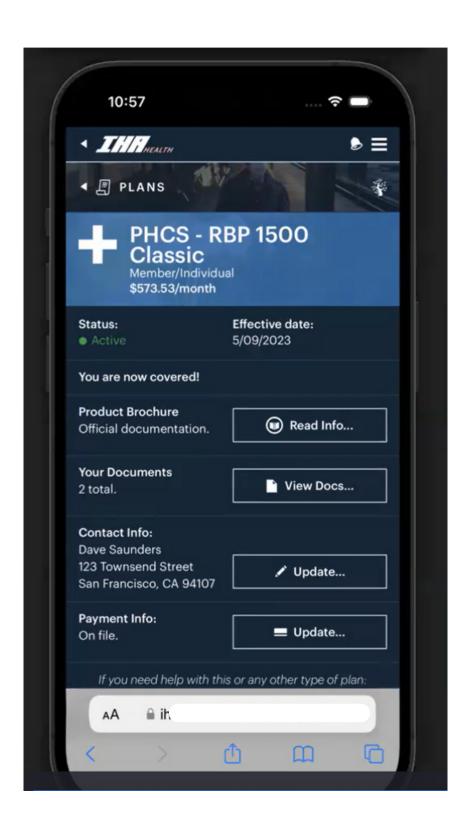
 In order for IHA to assist in the marketing, deployment, and enrollment of our offering into any organization, we have specific guidelines that must be followed.

#### Requirements

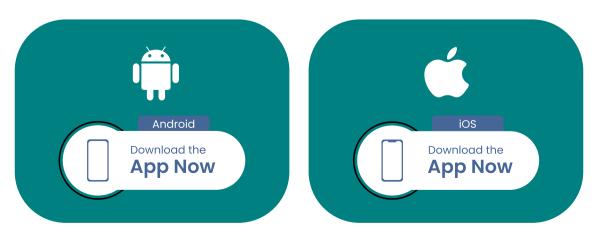
- Contact Information: Name, Phone Number, and Email Address
- Official Endorsement Released From The Organization
- Approved Communication Campaign
- Pre-set Initial Offering Window (typically 2-4 weeks).

## POLICYHOLDER MOBILE APP





Mobile apps are gaining popularity as an enrollment support tool. A survey by Benefitfocus revealed that 74% of people are interested in using a mobile app to manage their insurance benefits.



Telemedicine and Virtual Primary
Care Access

Access Product Information, ID
Cards, Brochures, and Claims
Information

View Additional Benefits

Access Customer Service

Documents and Contact Us Help

Center

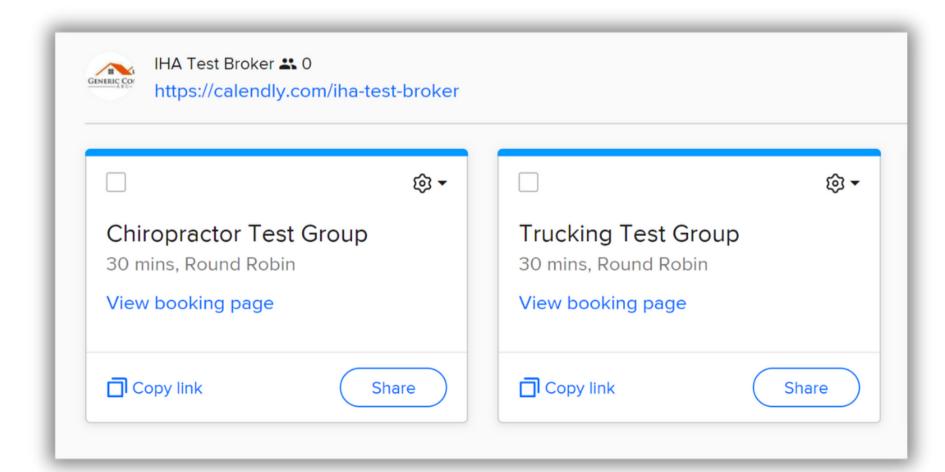
The Health Plan

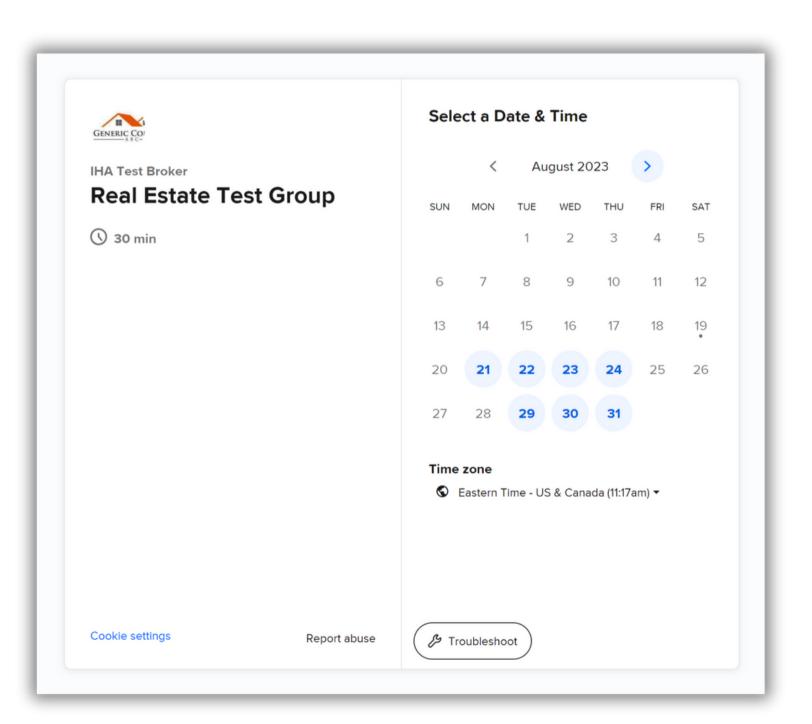
**Marketplace Available Outside** 

## **ENROLLMENT SCHEDULING**



- 1 Links directly To OneHealth Quoting System
- 2 Custom Branding Available





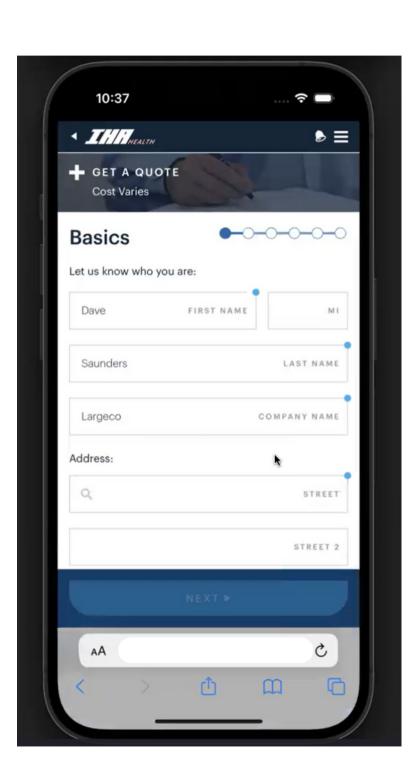
# PERSONAL HEALTH QUESTIONNAIRE

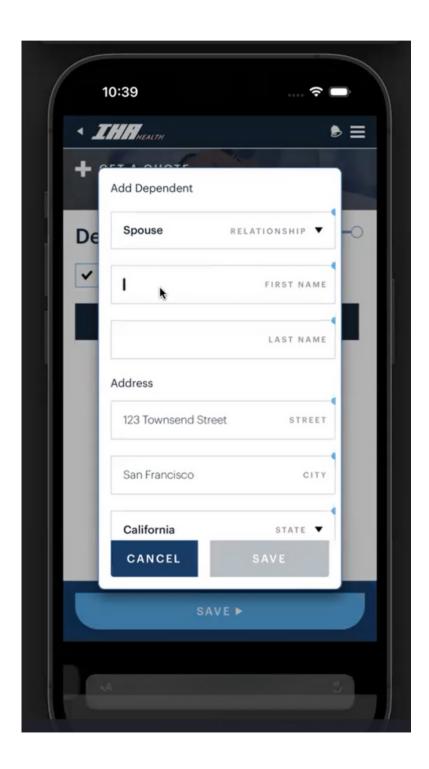


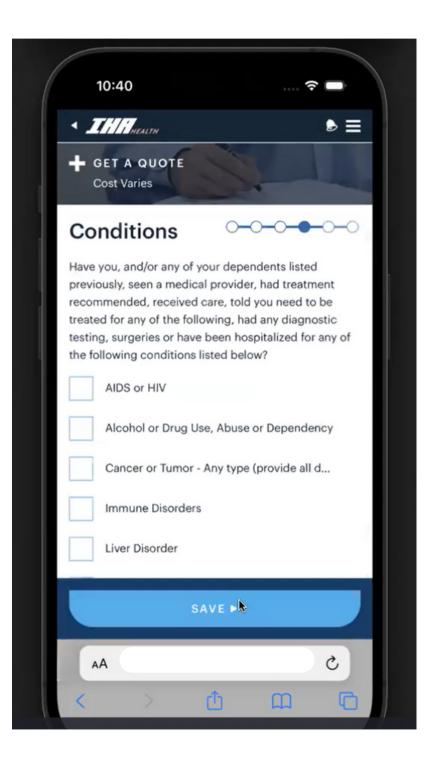
Required for each prospective Member.
Typically taking 5 minutes to complete, our PHQ is a simple web based solution to easily determine if an individual will qualify for our Health Plan.

Simply knockout questions may include:

- Upcoming Surgeries
- Major Diseases
- Current Pregnancies
- High BMI
- High Prescription Usage







# **QUOTING PROCESS**



#### Step 1

Member Selects Their Network And Deductible Amount

#### Step 2

Member Can Schedule With A Specialist To Answer Questions

#### Step 3

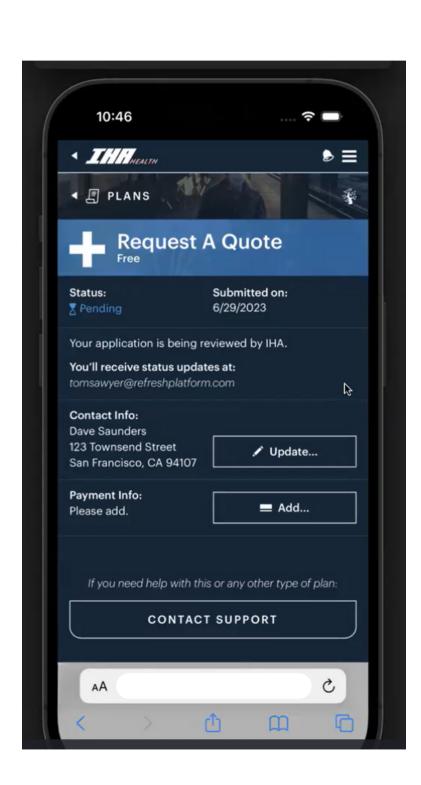
Member Signs Their Health Plan Contract

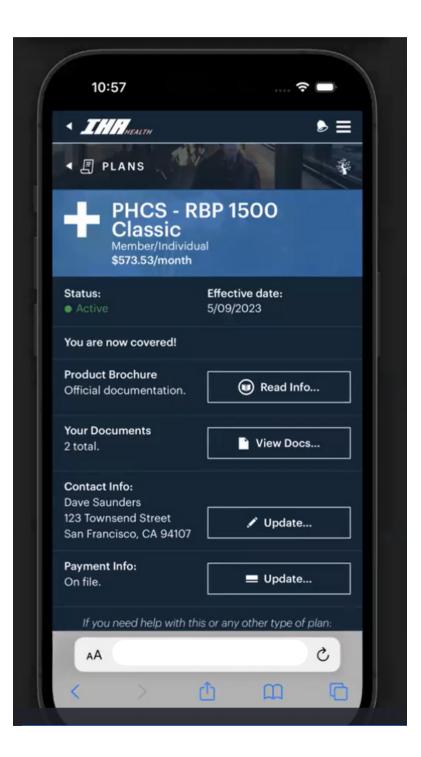
#### Step 4

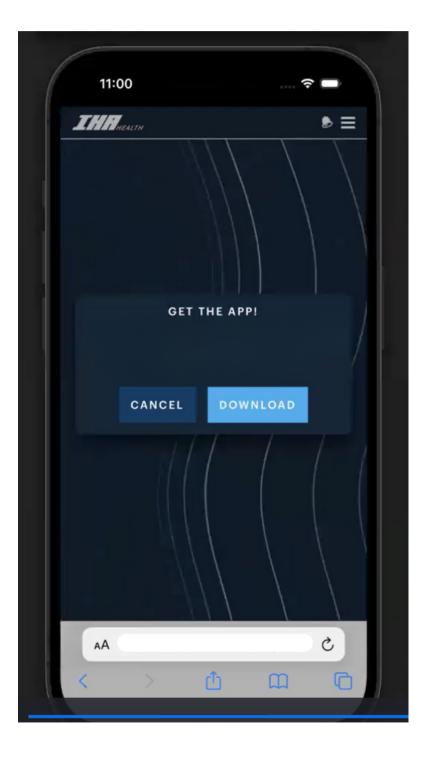
**Member Submits Their ACH Info** 

#### Step 5

Member & Broker Receive Confirmation Email







# THANK YOU!

**SEAN COLRICK**CHIEF EXECUTIVE OFFICER